

# PRESS RELEASE

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## SIX NEW RECRUITS STRENGTHEN SUSTAINABILITY CHARITY

Six new recruits have joined Envolve. The fast-growing business team has a new manager, Veronica Parsons. Veronica comes to Envolve after 15 years as a senior business consultant with organisations such as Business Link West where she was Business Advisor and Team Leader. Her academic background is in Social and Environmental Science.

Veronica's new role will see her developing Envolve's business team, which last year offered specialist environmental consultancy to over 120 organisations in Bath, Bristol, Somerset and Wiltshire. Consultants offer bespoke support to organisations looking to improve their environmental management including sustainability appraisal, Environmental Management System implementation and preparation for ISO 14001 accreditation. The team also run a number of government subsidised schemes for small and medium sized businesses to review and improve environmental performance, often saving considerable sums of money in the process.

"Like everyone else at Envolve" says Veronica, "I am passionate about sustainability. I also come from a business background and understand practical needs. The amazing thing is that businesses benefit financially from reducing their carbon footprint. It is all about efficiency and using resources wisely."

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Veronica continues: "Envolve's business team has been doing some phenomenal work over the last few years to implement practical resource saving solutions for business large and small. Last year through two small business clubs alone, Envolve identified over £700,000 worth of potential savings. I intend to build on that performance to reach more organisations with the good news that being green makes business sense."

Envolve's business team has been further strengthened with a new business support assistant, Matt Southern-Myers, an Environmental Protection graduate from the University of Bournemouth.

Envolve's Education team, which provides training and resources for teachers and school communities in environmental and global education, as well as practical support for schools in improving their environmental impact, also has a new member of staff. Chris Townsend who has 20 years experience in sustainability education, has joined as an education officer (sustainable schools). "Envolve is the only organisation locally which offers the full breadth of sustainability education; global citizenship, environmental action, biodiversity, healthy eating and many other interlinked strands. It is the ideal place for me to make the most of my varied experience" said Chris. Chris has previously worked as a primary and secondary school teacher, at the Create Centre in Bristol, with BBC Wildlife magazine and the Avon Wildlife trust.

The community team has three new members of staff. Cordelia Rowlatt has joined the community team as the Southside Food Coop coordinator. She will be responsible for the day to day running of the co-op and also for establishing hands-on catering courses for volunteers which will prepare them for the world of work. Time Bank welcomes Shelley Bartlett as Project Manager for Fast Forward, an initiative which supports job seekers looking for work, and Steve Woodcock as Time Bank Broker.

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Chris Head, director at Envolve said: "We are delighted to welcome in such talented and experienced people. I look forward to working with them to provide even better service to customers, partners and funding bodies."

**- Ends -**

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